



SMART LIVING

Welfare and smart technology is changing our society

Nordic clusters invites to a new workshop in the project Nordic Furniture Insight.

Welfare and smart technology is changing our society. It also increases the challenges of the future furnishing and highlight the need for a more active lifestyle.

We pose the question of how smart technologies will affect the way we work, furnish our homes and live our old age, which is becoming longer. Focus will be placed in other words on what innovations and technologies that will affect our lifestyle going forward and what needs and actors that play. Network program Nordic Furniture Insight gather for final meeting in Oslo under the theme: SMART LIVING.

Place: Norsk Design og Arkitektursenter (DOGA), Hausmanns gate 16, 0182 Oslo

When: 8.-9. March 2017

PROGRAM:

Day 1: 8. March – SMART LIVING

12:00-13:00:

Welcome and lunch at Norsk Design og Arkitektursenter.

13:00-16:30:

Smart Living Workshop

16:30-17:30:

Matchmaking and workshops

19:00:

Common dinner at Scandic Vulkan Hotel

Day 2: 9. March - ENTRY USA

09:00-11:00: Kick-off nytt nettverksprogram

The Scandinavian cooperation between clusters, Lifestyle & Design Cluster, Interior Cluster Sweden and Norwegian Rooms® Cluster has resulted in a new joint project of 2017, which aims to establish a targeted Scandinavian introduction of brands and businesses of the three countries during New York Design Week in 2018.

On March 9, we organize kick-off for the project! Meet some of the brands that have been successful and we discuss the project offers to new brands that want to be with.

SMART LIVING – About the workshop:

13:00: Design Futures

Rachel K.B. Troye, professor at Oslo School of Architecture and Design

14:00: IoT - Current state and future predictions

Tarjei Vassbotn, VP Software at Disruptive Technologies AS

14:50: Design and technology for better health and active lifestyle

Three exciting business case explains how they meet future demands and expectations:

Case 1: Christian Lodgaard, Senior Vice President, Products & Brands, Scandinavian Business Seating

Case 2: Randi Karin Sudmann Tunheim, Marketing & Partner, Rodeo Chair

Case 3: Jonas Utvik, Glamox: Human Centric Lighting.

16:00: WhatsUp? Students og Start-ups presents

Short presentations and views of relevant concept on theme.

16:30 - 17:30: Matchmaking og workshops



SMART LIVING

Welfare and smart technology is changing our society

Registration

HOTEL: Norwegian Rooms® Cluster has reserved a number of rooms at Scandic Vulkan, Maridalsveien 13, Oslo and included in the participant price below. More about the hotel here: scandichotels.no/vulkan

DINNER: Community dinner at Scandic Vulkan kl. 19:00.

COST: The cost for the entire workshop will be NOK 2400,- per participant (incl. seminar, workshop, dinner and single room at Scandic Vulkan). The cost without accommodation will be NOK 900,- per participant (incl. seminar and dinner)

Registration deadline: February 7th

Each cluster is coordinating the registration of participants.



**interiorcluster
sweden**

**NORSK DESIGN- OG
ARKITEKTURSENTER**